

# ❖ Consultants in Minnesota ❖

November 1998

## President's Message

by Ray Giske

*"What do we live for if not to make life less difficult for each other." George Elliot*

The quote above was used by the President of another professional association, Minnesota Government Finance Officers Association (MGFOA) in writing about the role of the organization. In his monthly message, Steve Hauer writes, "The association provides each of us with the opportunity to make contacts with others in our profession, share and learn from each other's experiences and then use that in our jobs." Seems to me like it also applies to ICCA members.

### Technology Expo for Small Business

A matter neglected in the October issue of the newsletter was the Technology Expo for Small Business. I'd like to make amends by thanking, on behalf of the Minnesota Chapter, all those who participated in one way or another. In particular, Karl Hella played a major role in scheduling chapter members to staff the booth, arranging the transport of the booth to/from the National Office, and making final arrangements with Champion Productions. Bill Buending also had a major role through the presentation he prepared and presented on behalf of the Chapter. While the number of attendees was rather small, I understand the presentation was well received. Special thanks to Karl and Bill and thanks to all of you who staffed the booth during the conference.

I did receive a note from Mindy Davidson at Champion Productions thanking us for our participation in the show. Stated in her words, "A large part of the success of the show came from dedicated organizations like ICCA. Thank you for making this happen". While it is always difficult to evaluate our

participation in an event like this, it is my belief that, as a professional association, we must participate in events like this. Given the number of members we have, it is not something we can do often, but we must do it.

### Election of Officers

Along with Thanksgiving, Christmas, and New Years, it is the time of year to begin thinking about chapter officers for 1999. To that end, I have asked Joan Barnes (and she has agreed) to Chair the Nominating Committee again this year. Two additional people will be asked to serve with her; per the by-laws one will be a current Board member and one will be a member at large. Chapter officers to be elected at our annual meeting in January include: President, Vice-President, Treasurer, and Secretary. Those of you interested in serving should contact Joan and let her know.

### Chapter WebSite

A recent correspondence from the National Office invited all chapters to submit their respective URLs so that a link could be established between the web page being developed by National Office and the local chapter. It once again raised the issue of a web page for the MN chapter. As many of you will recall, an effort toward that end was initiated earlier this year with Bill Buending leading the charge. A committee was organized and met to lay some ground rules. The ground rules were developed in draft form and distributed on a limited basis just about the time the National Office really started moving forward with their site. Consequently, the local effort was put on hold pending National's outcome.

It appears National has made some progress and it may be appropriate for the chapter to move forward once again. If any chapter members have an interest in working on that effort, please let me know.

### 1999 Program Planning

(Continued on page 2)

### Officers:

#### President: Ray Giske

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INDEPENDENT  
COMPUTER  
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ASSOCIATION

Newsletter  
of the



Minnesota Chapter

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There are many opportunities to participate in chapter activities, as most of you know. One of the critical activities for the chapter, however, is the planning for program at our monthly meetings. While a variety of approaches to planning have been tried in the past, the Vice-President has the responsibility to make sure that a program does, in fact, occur. Gordon has done an exceptional job of making arrangements for speakers, sometimes on short notice, and we thank him for that.

In order to lay the ground work for the 1999 program schedule, we should have program ideas from each chapter member. While it would be useful to submit along with the idea a possible presenter, it is not always necessary. As Joan has indicated a number of times, planning a program for the chapter is a good way of making contact with someone having an interest in common to your own. We would like to hear from all of you in the next 30 days with possible presenters and/or topics for the 1999 program.

Happy Thanksgiving!

### ICCA/MN Conference tour

By: Joan E. Barnes [jbarnes@dbasystems.com](mailto:jbarnes@dbasystems.com)

I just picked up the mail from my PO Box and noticed the announcement for the 1999 ICCA National Conference in 'The Independent'. "Take Your Business into the New Millennium" is scheduled for San Jose, California, June 11

#### ICCA Disclaimer notice.

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through 13. Planning for the Minnesota Chapter PGW tour is underway, and it's really going to take some work. There are so many options, I am considering both a Pre Game Warmup and a Post Game Wrapup tour. The TI suggested San Francisco and Monterey Bay. They are both great places to visit, but our tours do better in the country. I'm currently leaning toward flying in to Sacramento, doing a pre-game tour of the wine country and a post-game tour of the mountains. You could join the tour for either or both. Please stay tuned for details from Chief Engineer Barnes.

#### ICCA Meeting Schedule & Location for '99

by [GordonSchesel103011.3513@Compuserve.com](mailto:GordonSchesel103011.3513@Compuserve.com)

Thur January 21	Italian Market Deli by Lido
Tues February 16	Wyndham Garden Hotel
Wed. March 17	Italian Market Deli by Lido
Tues April 20	Wyndham Garden Hotel
Wed May 19	Italian Market Deli by Lido
Tues. Jul 20	Wyndham Garden Hotel
Wed August 18	Italian Market Deli by Lido
Thur September 16	Wyndham Garden Hotel
Tues. October 19	Italian Market Deli by Lido
Wed November 17	Wyndham Garden Hotel

Feb, Apr, Jul, Sep, Nov  
Wyndham Garden Hotel  
4460 W. 78th Street Circle  
Bloomington, MN 55435  
(612)831-3131 Fax: (612)831-6372

Jan, Mar, May, Aug, Oct  
Italian Market Deli by Lido  
2801 North Snelling Ave.  
Roseville, MN 55113  
(651)636-9721 Fax: (651)636-7411

### Hewlett Packard Presentation

By: Karl Hella [KHella@compuserve.com](mailto:KHella@compuserve.com)

Hewlett Packard will be doing the presentation at the November 18 meeting of the Minnesota chapter of the ICCA. (Lido)

The presentation will cover:

An HP Overview  
HP in the Computer Business and  
How HP is helping to build the Electronic World.

The presenter will be Kevin Marschel, Global Account Representative. He sent the following description:

I have worked at the Hewlett-Packard Company for 17 years. During that time I was a Customer Engineer in Hardware Support and have held several positions in sales ranging from End User Sales to Partnership Management.

### Visitors at the ICCA Minnesota meeting Tuesday October 20, 1998

A hearty welcome to our visitors at the ICCA meeting October 20, 1998. We all hope you will visit again and become part of our association:

Wayne Simacek  
Dominick Bush  
Jorgen Bocklage  
Phylis Burdette  
Harvey Chargo  
Steven Vetter and Tore Johnsen,  
Computer Solutions, Inc.  
Stuart Nicholson



[ed. note]

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**Attention all ICCA members:**  
Get involved, write a story for the newsletter. I need stuff to fill these white(blue) pages!!.

Attention all:

The ICCA, Minnesota Chapter, program committee needs your suggestions and comments on building a list of program topics for upcoming monthly program presentations.

**Previous Topics:**

- |                                |                                 |   |
|--------------------------------|---------------------------------|---|
| Client Server Panel '96        | Lotus Notes '97                 | Legal: business law, contract law '98     |
| Accounting Issues '96          | Marketing Issues '97            | Year 2000: what tools are available '98   |
| Internet Home Page '96         | Ergonomics '97                  | NOREX '98                                 |
| Microsoft's View of Micros '96 | Computer Communications '97     | Financial Planning '98                    |
| The Virtual Office (AT&T) '96  | Consultant's Toolkit '97        | e-net Connection '98                      |
| To Corp or not to Corp '96     | Disaster Recovery '97           | Business Accounting, desktop software '98 |
|                                | Consultant Insurance '97        | Project Management '98                    |
|                                | Self Improvement-Dale Carnegie, | Hewlett Packard '98                       |
|                                | Toastmasters International '97  |   |
|                                | Business Writing '97            |   |

0	Please indicate which topics interest you: (also indicate if you can organize (sponsor) the presenter)	Will sponsor (0)
	Corporate gifts; seasonal thank you to clients; organizing charity events as publicity	
	Education: schools and vendors, CBT	
	Emerging (or old) technology: voice input to computers for process engineering	
	Employee relations - human resources issues; diversity	
	Insurance: business, health, car, life	
	Negotiating Contracts	
	Negotiating: the process, tips and techniques	
	New ways to office: tele-commuting; Kinko's; shared services	
	Personality models (e.g. Meyers-Briggs)	
	Quality: ISO 9000 jargon and topics	
	Time management: the Franklin Day Planner System	
	Voice Systems / Telecom / IVR-VRU/ CTI / Video-conf	
	How Power Quality Impacts System Performance; Power Outages, Fluctuations, etc	
	Organizational Development	
	Technology Legislation-Minnesota legislature	
	Employees and Consultants in the same workplace; can this be problematic?	

Additionally, a speaker who can present on a topic needs to be arranged; and a sponsor from the ICCA membership is needed to sponsor the speaker. (Just provide a candidate speaker and his/ her biography to generate interest. Then attend with the speaker.)

Reply by this form or by calling:  
 Gordon Schesel  
 P. O. Box 210  
 Willernie, MN 55090-0210  
 426.8572 eves (429.8280 automated voice mail)  
 e-mail 103011.3513@compuserve.com



**Meeting Reservations: Members may phone your reservation to Joan Barnes' office at 257-2570, by 3:00 PM, Monday, November 16, 1998. Non-members should mail this form to: ICCA Minnesota, c/o Steve Roetzel, 4428 Lakeshore Terrace, Eagan, MN 55122.**

Name: \_\_\_\_\_ Company: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_  
 State/Zip: \_\_\_\_\_ Phone: ( ) \_\_\_\_\_

The Lido Italian Buffet

Members \$20 Non-members \$23 x \_\_\_\_\_ = \_\_\_\_\_

Enclosed is a check for: \_\_\_\_\_



# Next Meeting

**Wednesday, November 18**

HP presentation

## **Italian Market Deli by Lido**

**2801 North Snelling Ave**

**651-636-9721**

**(north of Rosedale)**

Social Hour at 5:30PM

Dinner at 6:30PM

For reservations call  
Joan Barnes @ 651-257-2570

## FUTURE MEETINGS

The Annual ICCA Holiday Fun Meeting  
Thursday, December 17 - The Northland Inn

THE ANNUAL ICCA HOLIDAY *FUN* MEETING

WILL BE HELD THURSDAY, DECEMBER

17TH

AT: The Northland Inn

7025 Northland Drive, Brooklyn Park

(I-694 & Boone Ave)

*GUESTS ARE WELCOME & ENCOURAGED*

COST: \$30.00 per person

Checks Payable to: ICCA MN

**PLEASE R.S.V.P. WITH YOUR MENU CHOICES**

**BY DECEMBER 9TH TO**

LARRY BREMER 553-1994

OR JOAN BARNES 257-2570

Social Time: 6:00 PM

Dinner: 6:30 PM

MENU CHOICES:

Seared Breast of Chicken

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